

# Atworth Village Magazine

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# Report on the Atworth Village Magazine: March 2009

This report covers our financial and publishing year from 1st September 2008 to 31st August 2008.

## A. Magazine

<u>Finance Person</u> In June 2008, we were still searching for a replacement for John Carter, who had sadly died in November 2007. However, in July 2008 we were delighted to receive a message from Jim Marsden that he would be willing to take on the rôle of Finance Person, looking after invoicing for the magazine, and he duly started in the rôle in August 2008.

<u>Distribution Person</u> Everyone will know that Julia Kirwan has looked after the distribution of the Magazine to the delivery team each month since we took over the magazine back in 2006. Julia has now gone back to work full-time and is finding it difficult to carry on with the magazine work. We are therefore looking for a replacement for Julia. The work involves collecting the magazines (601) from our printer and dividing them up and taking them to the delivery team members, as well as posting copies to subscribers and dealing with new and existing subscription accounts. If you know anyone who is interested, I'd be glad to hear form you as soon as possible!

#### A.1 Articles and Contributions

Issues of the magazine have once again been produced every month, nearly all of 28 pages. As I don't intend to write the magazine myself, we depend upon articles and contributions from as many individuals and organisations in the village as we can muster, as well as some from outside the village where residents of Atworth are involved.

Although not strictly an event in the year of this report, I must say how glad I was to get Jasmine Cainey's response to our request for a young person's correspondent. I am very pleased to welcome Jazz to the team and we all look forward to her contributions, especially geared to young people. Highlights of 2007-2008 volume included Dr Dorit Whiteman's account of her evacuation to Atworth in Word War II in the February 2008 issue, and our colour cover of the October 2008 issue featuring the Autumn Show.

I do thank all of our contributors who help make the magazine a success, and we hope, a good read!

#### A.2 Advertising and income

The magazine continues to be funded mainly from advertising. We had no donations this year, but courtesy of David Webb, we increased the out-of-village subscriptions by about 16, which partially funded 20 more copies to go to those in the parish who were not receiving copies.

In the year to August  $31^{st}$  2008, advertising and subscriptions generated £3,287.48, giving a surplus of £1,133.36 in that year.

We currently have £2,000+ in our bank accounts, compared with £1,377.94 at this time last year.

### A.3 Expenditure

As expected, our main expense is printing, and in the year to August 31<sup>st</sup> 2008 we paid £2,085.50 to Avon Printing Services in Melksham.

Few magazine team expenses were claimed in the period reported, but they are about £100/year.

Kenneth Spencer, Editor

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